## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



## MURPHY SEED COMPANY

Quality Seeds - Whalesale

September 29, 1941

U. S. Department of Agriculture
Telephone Vandike 8524
745 WALL STREET

LOS ANGELES, CALIFORNIA

RECELVED

Dear Friend:

Being a leader in your community means that you always want the newest and best strains of flowers. You will find the following new and proven varieties of Larkspur the cream of the crops. They produce large double flowers closely spaced on long spikes. The first four varieties are very vigorous and grow 5 feet or more in height. Our seeds are carefully grown to give you true and brilliantly colored strains.

\* SUPER MAJESTIC WHITE - A new 1941 introduction of exceptional merit. Valuable addition to our new type of Larkspur. Flowers large, fully double, of pure glistening white, closely packed on long spikes. The vigorous growth and abundance of bloom make this new variety valuable both to florists and home gardeners in all parts of the country.

\$ oz., 45¢: 1 oz., \$1.35: \$ 1b., \$4.00: 1 1b., \$16.00

\* SUPER MAJESTIC ROSE - A proven 1940 introduction that will make money for you. A very vigorous grower with exceptionally long flower spikes. The large double flowers are a pleasing salmon rose shade.

\$ oz., 35¢: 1 oz., \$1.00: \$ 1b., \$3.00: 1b., \$12.00

\* SUPER MAJESTIC LAVENDER - Another proven 1940 introduction that is an exceptionally fine lavender color. The long spikes and fine stems make this a very fine cut flower.

½ oz., 35¢: 1 oz., \$1.00: ½ lb., \$3.00: 1 lb., \$12.00

\* MAJESTIC ROSE - This variety is similar to Super Majestic Rose but a little shorter in growth.

 $\frac{1}{4}$  oz.,  $25\phi$ : 1 oz.,  $80\phi$ :  $\frac{1}{4}$  lb., \$2.50: 1 lb., \$10.00

BLUE BELL - Light blue with white base.

\*BLUE SPIRE - Deep Oxford blue.

\*CARMINE KING - Carmine rose.

DAINTINESS - Delicate lavender, white base.

DAZZLER - Carmine.

EXQUISITE PINK IMPROVED - Soft salmon pink shades.

GLORIA - Deep rose, star-shaped floret.

\*LILAC SPIRE - True lilac star-shaped floret.

LOS ANGELES IMPROVED - Soft salmon rose.

MISS CALIFORNIA - Pink shaded salmon.

PEACH BLOSSOM - Light pink.

SWEET LAVENDER - Lavender, extreme open type plant.

\*WHITE KING - White of medium substance.

 $\frac{1}{2}$  oz., 25¢: 1 oz., 80¢:  $\frac{1}{2}$  1b., \$2.50: 1 1b., \$10.00

\*The above starred varieties are excellent for cut flowers. For a complete list of quality flower seed refer to our wholesale catalog.

Wishing you a successful winter and spring season,

Yours very truly, MURPHY SEED COMPANY

